



## A Churchill Northern Studies: Centre Business Plan

### Issue

The Weston Foundation identified activities undertaken at the Churchill Northern Studies Centre (CNSC) related to arctic research and education as an area of philanthropic interest and investment for the Foundation. In order to secure funding from the Weston Foundation, the Foundation Executive required that CNSC prepare a business plan. The business plan required an assessment of programming, fundraising, and capital planning activities necessary to facilitate the creation of an **“internationally recognized centre for arctic research and education”**.

TyPlan Consulting was retained to prepare a detailed business plan to facilitate the development of this vision.



### Innovation

Through a review of future programming, capital planning, and staffing needs, TyPlan created a comprehensive business plan and financial model to support the vision of the centre.

### Solution

Based on the business plan, the Weston Foundation agreed to support the CNSC endeavours.

